

MY JOURNEY AWAY FROM PLASTIC – Week TWO of Action...

'A change in lifestyle could bring healthy pressure to bear on those who wield political, economic and social power. This is what consumer movements accomplish by boycotting certain products. They prove successful in changing the way businesses operate, forcing them to consider their environmental footprint and their patterns of production'. Laudato Si 206

Drinks bottles are one of the most common types of plastic waste. Some 480 billion plastic bottles were sold globally in 2016 - that's a million bottles per minute. Of these 110bn were made by drinks giant Coca Cola. Less than 50% were collected for recycling & only 7% were turned into new bottles!

Source: Euromonitor - BBC



Ireland: In response to the question: *Would you support a ban on single-use disposable coffee cups?* 56% of people replied that they would. www.thejournal.ie

SDG 12

The aim is to achieve long term sustainability

Every country must have a national framework and action plan for resource efficiency, best business practice and sustainable waste management



Personal Action Plan

- 🚫 Take your own plastic pledge and invest in a 'Keep Cup'
- 🚫 Avoid purchasing plastic bottles, invest in water bottle for life
- 🚫 Recycle – reduce - reuse
- 🚫 When purchasing new items think first –do I need it? –will it last? –could I borrow or hire this item?

Further information at: https://www.youtube.com/watch?v=_6xINyWPpB8

NB. Watch out for Weeks 3 and 4 leading to Earth Day, April 22nd....